



Language | Communication | Culture

Our mission

“Helping people to communicate more effectively across borders and cultures.”

We have been training professionals since 1912, growing over the years to offer a range of services relevant to the rapidly evolving needs of the global workplace.

Training that is practical, measurable and expertly delivered is an investment that results in better performance, engaged employees and greater opportunities for individuals and organisations.

We support our clients in the following areas:



The London School of English offers language training to corporate and public sector organisations.



The London School of International Communication offers intercultural, communication skills and leadership training.

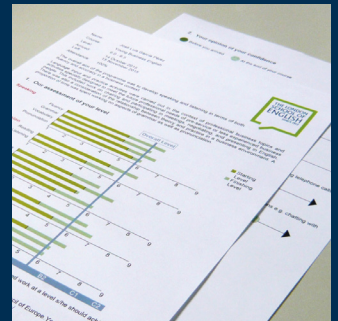


LondonSchool Online offers a platform for e-Learning within your organisation, using our content, your content or a blend of both.

Delivering effective training

We take great care to ensure that everything we deliver is relevant to the needs and objectives of our clients, which means taking the time to understand them. We put in place clear objectives and measure progress against these to ensure that learners reach their goals.

We measure feedback and progress from both the learner and trainer perspective and agree the most appropriate reporting methods with each client.



Here's a broad overview of what we can offer:

- **Language and skills assessment** to help you understand the capability of your teams and how to help them communicate more effectively with international partners.
- **Centre-based training** on open group courses at any of our locations in the UK and overseas.
- **Customised training** for individuals or groups in London or in your organisation, enabling us to train your employees in greater numbers more cost-effectively.
- **Online training** using our LondonSchool Online platform. You can use it 'out of the box' or we can customise it to meet the needs of your organisation.
- **Blended learning** solutions work well for busy people and keep learners engaged through a combination of face-to-face and e-Learning.
- **Remote learning** with a 1:1 trainer through Skype or in groups via our virtual training platform.



English language training for professionals

Professional English language training is a very different proposition to more general language training. The mind-set of the course participants is different and the training has to reflect that. We understand that the people who come to us - and the organisations who sponsor them - have high expectations. We always aim to exceed those expectations.

There is no such thing as one-size-fits-all language training. We all have different needs and objectives, strengths and weaknesses, so the real skill in delivering effective training is to ensure that these factors are reflected in each individual's training plan.





THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912



Courses



We offer over 20 different English language courses for professionals with options for partially or wholly customised training. Core areas covered include:

- Business Communication
- Legal English
- English for HR
- English for the Public Sector
- Medical English
- Technical English
- General English for working professionals
- Individual Training

Courses can be delivered in our centres in the UK and overseas or in-house across your organisation.

For the full range of courses, please visit www.londonschool.com/courses



Intercultural, communication and leadership training

Our goal is to improve the international performance of organisations and their employees by providing the most effective training and coaching solution for each individual, team or organisation.

A relatively short time invested in practising new skills, developing self-awareness and addressing real workplace challenges can have a measurable impact on your international success.

We offer a wide range of practical **intercultural training**, **communication skills training** and **leadership training** programmes, all of which enhance the communication skills, cross-cultural expertise and leadership capability within your organisation.





Programmes

Our training covers three broad areas but courses are always customised to meet the needs of our clients. This is a selection of our courses:

International Communication

- Presentation Skills
- Negotiating Skills
- Writing Skills
- Virtual Team Training

Intercultural Skills

- Working Across Cultures
- Working with the British
- Cross-cultural Team Building
- Culture-specific Training

International Leadership

- Managing Virtual Teams
- Global Leadership
- Communication for International Managers
- Intercultural Coaching

For the full range of courses, please visit www.isictraining.com/courses



Consultation is the key to successful training. We take the time to understand every client's context, needs and objectives to be sure that our training delivers the desired outcomes.

Our involvement doesn't stop at the end of formal training. We offer ongoing resources and support and we follow up to ensure that the learning has been applied in the workplace.

Contact us for a
free consultation:

By phone
+44 (0)20 7605 4189

By email
info@lsictraining.com



MY CONTENT



EVERYDAY ENGLISH

THEMED TOPICS

success (speaking)
to. 2 person
successful (speaking)

GRAMMAR BUILDER

DEALING WITH PEOPLE

TELEPHONING

EMAILS, LETTERS & REPORTS

PRESENTING

An e-Learning platform designed just for you

Our e-Learning platform delivers a wide-range of flexible and engaging training programmes. We ensure that our course content is pedagogically relevant, accessible and delivers results.

We also offer a white-label solution, using our original content if your focus is on language or communication skills training. Or we can help you develop your own content. We'll work with you to decide what's best.

As with all our training, the starting point is to understand your needs so that we can work with you to develop content that is practical, engaging and really works.

LondonSchool Online features

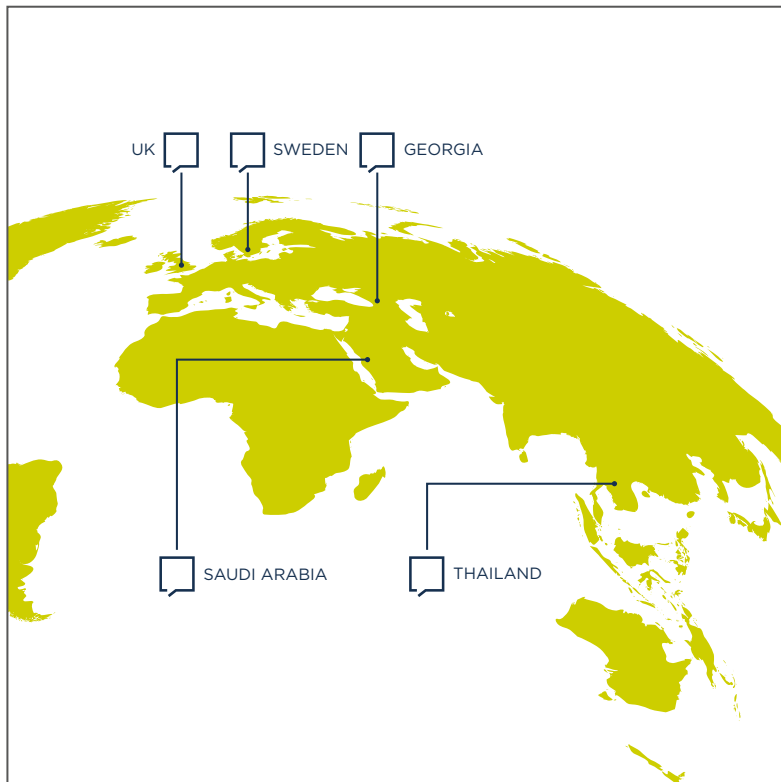
A simple, user-friendly interface allows clients to find the content they need quickly and easily. The modules within the platform can be incorporated into blended learning programmes so that learners get more out of their training.

An adaptive, responsive platform works equally well on any device, offering greater flexibility and thus better user engagement.

Clear administration and reporting functionality enables you to assign modules to individuals or groups and monitor their progress. You can even configure the system to issue completion certificates automatically at the end of each module.



Our global reach



Our training centres

- London
- Canterbury
- Stockholm
- Jeddah
- Tbilisi
- Bangkok

In addition to our training centres, we work with a network of trusted partners and independent trainers worldwide.

We can also send our trainers to wherever you are in the world.

A return on your investment

Return on investment is a key factor in your decision-making process. Your time is precious so we ensure that our courses are intensive with not a moment wasted – and participants are given the tools and resources to continue their learning journey beyond the training room. We customise our approach to the needs of your organisation and ensure that our course content is relevant.

Please contact us to discuss your training needs. We will work with you to understand the challenges you face and explore how we can help you to overcome them.

Here's how you can contact us:

By phone

+44 (0)20 7605 4123

By email

info@londonschool.com

Our website

www.londonschool.com

“Good news: I had my meeting two weeks ago and everything was really good! I spoke with more confidence with our very important American guests for scientific discussion, dinners... (although I’m sure that I made a lot of mistakes!)

I’ll never forget this sentence that my trainer taught me: ‘Feel the fear and do it anyway’ and I did it! And they invited me for a meeting in Denver, CO next September.”

Dr Abir Al Ghuzlan
Institut Gustave Roussy, Paris

Giving something back

The LondonSchool Trust was established to support multinational and cross-cultural understanding through educational and artistic activities. A proportion of our profits is committed to the Trust which then awards funds to worthwhile projects.

As an organisation that has been in business for over 100 years, we understand the huge benefits that good communication skills can bring to people's personal and professional lives. Unfortunately, the opportunities for personal development are not open to all and, in our own small way, we seek to address that through the work of the Trust.

To find out more, please visit www.londonschool.com/trust





The London School of English
Corporate English language training



The London School of International Communication
Intercultural, communication skills and leadership training



LondonSchool Online
E-learning platforms for your organisation's training needs



The LondonSchool Trust
Supporting multinational and cross-cultural understanding through educational and artistic activities

Visit us at www.londonschoolgroup.com
Or call us on +44 (0)20 7605 4123